

NL Science & Research Hub - 01/2022



Newsletter [1 / 2022]

Dear ECG Science & Research Community,

Welcome to the first ECG Science & Research newsletter in 2022!

Our highlights this time: First impressions from the 2nd International ECG Conference, research on the ECG in industrial companies, and an update on the Spanish-language education programs PINE and NESI.

We hope you enjoy reading! And as always, please get in touch with us at science@ecogood.org if you have any news that you would like to share here.

Christine Milchram, Sara Franzeck, Fabricio Bonilla (coordinators Science & Research Hub) * **Christian Felber** (ECG initiator)

Research

2nd International ECG Conference took place in Valencia

At the beginning of March, researchers and ECG practitioners gathered in Valencia for the 2nd International Conference on the Economy for the Common Good.

Among the program highlights were two keynote speeches by Prof. Katrin Muff and Christian Felber. Participants had the opportunity to present and discuss a diverse set of topics, ranging from conceptual foundations of the ECG to strategic considerations and organizational embeddedness of corporate sustainability; from sustainability in higher education to the political relevance of alternative sustainability frameworks. PhD researchers met at a dedicated workshop to discuss their latest research and exchange experiences using the ECG framework in their dissertations. You can still see the detailed program at the [conference website](#).

A big THANK YOU for putting together such an inspiring conference to the committee, all participants, and especially the team in Valencia!



Research project on the ECG in industrial companies

Why are there relatively few industrial companies in the ECG? Why do few larger companies use the ECG matrix as basis for sustainability management? And how does the ECG value orientation differ from that of larger industrial companies?

Triggered by these questions, [Prof. Bernd Hümmer \(TH Nürnberg\)](#) investigated sustainability reporting practices in 15 industrial companies within the automotive sector, in textiles, finance, consumer goods, in the food sector, and in the building sector. He wanted to find out to what extent aspects of the ECG matrix are considered important for sustainability management in the participating companies.

Findings indicate that most of the ECG matrix themes are important for industrial companies. Discrepancy was found, however, when it comes to transparency and co-determination, particularly by suppliers, owners & financial service providers, and employees.

Interviewees evaluated the ECG matrix as one of the most encompassing sustainability reporting standards. They agreed that a stronger public awareness of the ECG and a stronger foundation in economy and society would be desirable!

Would you like to know more? Contact us at science@ecogood.org!

Common Good Product

After a first focus on the Common Good Balance Sheet for organizations, on the microlevel, a second focus of the activities of the ECG movement will be the Common Good Product on the macrolevel. Different from the "top down" made alternatives to GDP, such as Better Life Index, Happy Planet Index or Gross National Happiness Index, the proposal of the ECG movement for a Common Good Product builds on the involvement of the citizens.

The Common Good Product or Common Good Index should be "composed" democratically in citizens assemblies or similar processes. Experts could later operationalize it through measurable indicators.

The ECG movement has created a campaign site on the "CGP": <https://cgp.ecogood.org/#menu-commongoodproduct>

ECG Chile has submitted a [proposal](#) to enshrine the "Common Good" in the new Chilean Constitution.

Call for contributions: 9th Responsible Management Education Research Conference

MCI | The Entrepreneurial School[®] invites contributions to the 9th Responsible Management Education Research (RMER) Conference. This year, the conference's topic is "Societal Impact through Entrepreneurship & Innovation: Responsible Leadership Education for the Changemakers of Tomorrow."

The conference will take place from 27 – 29 September 2022 in Innsbruck (Austria).

It is organized in collaboration with the PRME Chapter DACH, the PRME Anti-Poverty Working Group, and the University of Applied Sciences of the Grisons (Switzerland).

See the [conference website](#) for details and submission procedures!

Education and Teaching

"Introduction to New Economies Programme" (PINE) in Argentina started in February

A three-month introductory course in New Economies (Programa de Introducción a Nuevas Economías), offered by the Faculty of Economics at the National University of Córdoba in Argentina, has started February 15, 2022.

The Common Good Economy is a prominent part of it, and Christian Felber and Luciana Cornaglia are involved in teaching. The team of facilitators also include international experts such as Joan Melé (Spain), Ronald Sistek (Chile), Celestina Ábalos (Argentina), Ramsés Gómez Molina (Mexico) and Giselle Della Mea (Uruguay), among others, and with Melisa Díaz Acuña and Victor Mochkofsky (the directors of the programme, from Argentina).

The program represents a journey through ECG, B Corps, the Doughnut Economy, Circular Economy, Ethical Banking, Degrowth, Regenerative Economy, Local Economies, Ancestral Wisdom and Buen Vivir, among other perspectives. Participants will be awarded an official certificate from the prestigious National University of Cordoba (Argentina), and the program is endorsed by the United Nations Environment Programme. It is held in Spanish, and from a Latin American perspective.

Find out more at <https://nuevaseconomias.org/>.

Online Master "New Economies" by NESI

The 1st edition of NESI's Online Master started last 1st February. Over 40 participants joined from Spain and Latin America – for now the course is offered in Spanish only. An innovative programme, it brings an integrated and holistic view of the new tendencies in economy and business worldwide. Described by NESI as a 'journey into a New Economy', it explores an economy with purpose, a new economic paradigm that protects the planet. Lectured by people and organisations leading the way towards an economic model with the people and the planet at the centre. You can now take part in the 2nd edition, to start 1 April, by enrolling [here](#) (Spanish only) until 31 March. Write to master@nesi.es for further information.

Máster Online en Nueva Economía by NESI

La 1ª Edición Máster Online en Nueva Economía organizado por NESI ha comenzado el pasado 1 de febrero. Más de 40 personas matriculadas procedentes de España y Latinoamérica –de momento el curso se imparte solamente en español. Se trata de un innovador máster con una visión integral y holística de las nuevas tendencias en economía y empresa a nivel mundial. Descrito por NESI como un "viaje hacia una Nueva Economía", profundiza en una economía con propósito, un nuevo paradigma económico que cuida el planeta. Impartido por personas y organizaciones pioneras que ya están haciendo posible un cambio del modelo económico en el que las personas y el planeta están en el centro. Ahora, [aquí](#) puedes inscribirte en la 2ª Edición, con plazo de inscripción hasta el 31 de marzo e inicio el 1 de abril de 2022. Si quisieras tener más información, escribe al correo master@nesi.es.

Publications

Social enterprise approaches in Switzerland, Gonin et al. 2021

This book chapter reviews and discusses three social enterprise approaches in Switzerland: the social and solidarity economy, the economy for the common good, and the social-entrepreneurship approaches. You can access the full text in the ECG Science & Research Hub's [online library](#).

Gonin, Michaël, Nicolas Gachet, und Philipp Erpf. „Social Enterprise Approaches in Switzerland“. In Social Enterprise in Western Europe: Theory, Models and Practice, herausgegeben von Jaques Defourny und Marthe Nyssens, 1. Aufl. New York: Routledge, 2021. <https://doi.org/10.4324/9780429055140>.

ECG as impulse for sustainable business development, Ulrich & Rother 2021

This chapter presents the ECG as framework for reorienting municipal business development towards alternatives to the growth oriented mainstream.

Dewald, Ulrich, und Josef Rother. „Wirtschaft fördern und fordern: Die Gemeinwohl-Ökonomie als Impuls für nachhaltige Wirtschaftsförderung“. In Handbuch Innovative Wirtschaftsförderung, herausgegeben von Jürgen Stember, Matthias Vogelgesang, Philip Pongratz, und Alexander Fink, 283–304. Wiesbaden: Springer Fachmedien Wiesbaden, 2021. https://doi.org/10.1007/978-3-658-33592-2_27.

Teaching responsible management through ECG and Service Learning, Stöhr & Herzig 2021

This chapter addresses transdisciplinarity in teaching. It presents and evaluates a seminar, in which students accompany regional companies during their ECG balancing process.

Stöhr, Johanna, und Christian Herzig. „Verantwortungsbewusste Unternehmensführung am Beispiel der Gemeinwohl-Ökonomie mithilfe von Service Learning und Transdisziplinarität lehren“. In CSR und Hochschullehre, herausgegeben von Adrian Boos, Mare van den Eeden, und Tobias Viere, 141–83. Management-Reihe Corporate Social Responsibility. Berlin, Heidelberg: Springer, 2021. https://doi.org/10.1007/978-3-662-62679-5_8.

ECG and fair remuneration, Sastre Centeno & Inglada Galiana 2021

This paper studies the way in which the ECG framework proposes premises and indicators for the development of fair salary scales.

Sastre Centeno, José Manuel, und Elena Inglada Galiana. „Escalas salariales en la economía del bien común“. REVESCO. Revista de Estudios Cooperativos 137 (2021): e73861. <https://doi.org/10.5209/reve.73861>.

The Economy for the Common Good movement is only possible because of assistance through membership fees, donations and the amazing team of volunteers spread across the globe.

You too can get involved and help:

- We welcome and encourage everyone to join us and get involved.
- By becoming a member you help us financially and your voice will better be heard within the movement.
- As a non-profit organization donations are essential for our work and projects.

This newsletter might link to pages of other content providers for which we are not responsible and cannot be held liable or provide any assistance.

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