

## Delegates Assembly 2017

# Decisions

**Date:** Saturday May 20<sup>th</sup> 2017, 9:00-17:30

**Place:** Fondation Progres Homme, 38 Rue Saint-Sabin, 75011 Paris

**Facilitation:** Christian Kozina (ICT), Andy Chapman (London)

### Delegates:

- Angela Drosch-Plöckinger (Matrix Development Hub)
- Bernhard Oberrauch (Municipalities Hub)
- Bernhard Winter (Consultants' Hub)
- Franz Ryznar (Ambassadors' Hub)
- Gitta Walchner (Auditors' Hub)
- Ilse Lang (International Coordination Hub)
- Karin Gorgesth (Speakers' Hub)
- Magdalena Langer (Education and Youth Hub)
- Stephanie Ristig-Bresser (Communication Hub)
- Andreas Jenne (DE Nürnberg)
- Brigitte Miller (DE Stuttgart)
- Dorit Binder (DE Konstanz)
- Gus Hagelberg (DE Tübingen)
- Ingo Laubenthal (DE Karlsruhe)
- John Wegener (DE Bielefeld)
- Karl Schneider (DE Rhein-Main)
- Manfred Jotter (DE Hamburg)
- Ralf Wagner (DE Berlin-Brandenburg)
- Roseli Gonçalves (DE Bremen)
- Thomas Warnecke (DE Schwäbisch-Hall)
- Anna Noë-Just (AT Steiermark)
- Ingun Kluppenegger (AT Kärnten)
- Katharina Liebenberger (AT Wien)
- Lukas Pichelstorfer (AT Salzburg)
- Seraina Seyffer (CH Basel)
- Harald Andrä (CH Winterthur)
- Carlos Lopez-Monllor (ES Madrid)
- Carmen Lobato Cabañas (ES Tenerife)
- Germán Giner Santonja (ES Sevilla)
- Lola López Alarcón (ES Alicante)
- Maria Amigo Pérez (ES Valencia)
- Eleonora Servodio (IT Piemonte)
- Federica Eccher (IT Trentino)
- Ilaria Chessa (IT Verona)
- Johanna Donà (IT Südtirol)
- Kleri Sparou (NL Utrecht)
- David Wallace (GB London)

# 01. How can we develop an international strategy for the ECG?

## Original version:

---

Purpose of this question:

In the past several initiatives have been started to develop a coherent strategy for the movement, some on the regional level, some as international working groups or as ICT projects. None of them has succeeded – the delegates assembly has never decided on a strategy.

---

Proposal for an answer - short version:

The ICT for the German speaking countries proposes the establishment of an international strategy working group. This group should comprise members of all language regions within the ECG and will be moderated by an ICT member. Its purpose is to develop an international strategy proposal for the delegates assembly in 2018.

---

Proposal for an answer - long version:

During the last year the ICT for the German speaking countries started a strategy process based on all preliminary work from different working groups and initiatives. During this process feedback from a large group of activists in German speaking countries was collected and integrated into a strategy paper, which will be presented at this delegates assembly. The paper comprises a vision, a mission for the movement, the definition of several target groups, goals and measures that we propose as strategic core areas.

Additionally the ICT defined its own role and those areas where we want to take over responsibility for the development of the movement.

This strategy clearly focuses on the situation in German speaking countries and the specific needs that we have identified there. In order to develop an international strategy we want to invite activists from all other countries to share their experience and bring their proposals into the process. We want to take into account the different circumstances in all ECG countries and target groups and propose to develop a common strategic core. A defined working group with nominees from all language regions shall develop a process that allows for a broader participation and take over responsibility for the development of a proposal for the delegates assembly in 2018.

---

Expected consequences:

more synergies, more effectiveness

---

Name of applicant:

Manfred Kofranek (manfred.kofranek@ecogood.org, AK Internationale Koordination / ICT)

---

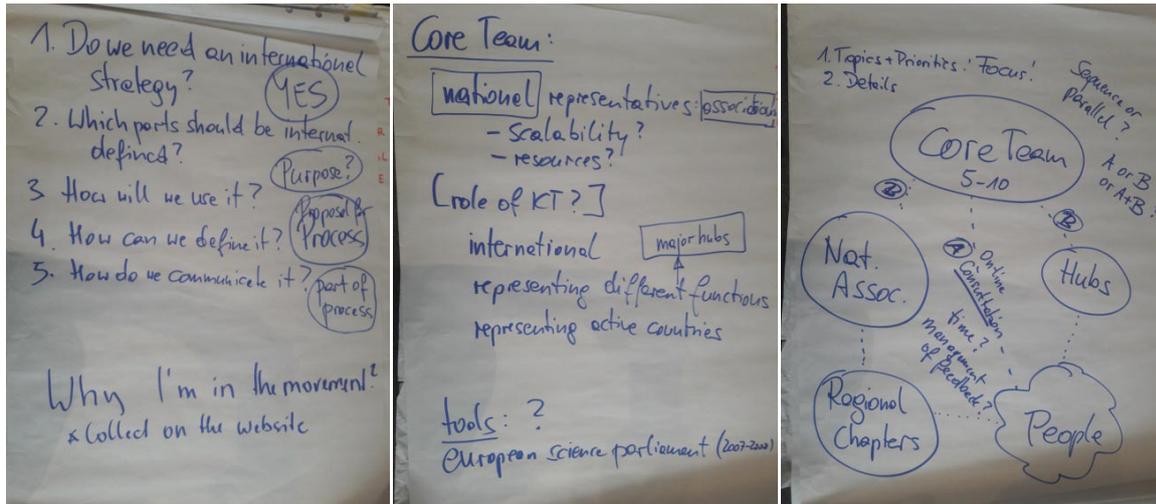
## Decision:

**Version 1 (instead of original version):**

Installation of an international strategy core team (5-10 people) which defines and manages the processes. The ICT will start. All national associations and the core hubs will be asked to send a representative. The process will involve on-line consultation of all ECG members concerning central topics. Details will be defined within the core team, the representatives of the associations will be responsible to collect feedback from their associated regional groups. The aim is to sign off the strategy at the next DA.

1 of 74 resistance points

1% resistance



**Version 0:**

No further strategy process.

69 of 74 resistance points



93% resistance

=> **Decision for Version 1**

## 02. ECG Corporate Design?

### Original version:

---

Purpose of this question:

one common international guideline for the ECG Corporate Design

---

Proposal for an answer - short version:

open-minded, light, clear, active, effective

---

Proposal for an answer - long version:

Principles:

- + image: open-minded, light, clear, active, effective
- + few lines and borders, some space inbetween (=> open-minded, light)
- + background white, text dark (=> clear)
- + elements with strong and bright colors (=> active, effective)

Main Logo:

- + main text: Economy for the Common Good (in different languages)
- + addition: An economic model for the future (in different languages)
- + always on a white background
- + all variants of the logo published by 'AK Kommunikation'

Variants of the logo:

- + main logo + name of local chapter (blue)
- + main logo + name of hub (blue)
- + main logo + name of association (blue)
- + main logo + "Supporter" (green)
- + main logo + "Company" (green)
- + main logo + "Municipality" (green)
- + main logo + "Region" (green)

Colors:

- + green: 40-10-90-20 (CMYK), 136-158-51 (RGB), #889e33 (Web)
- + blue: 100-10-40-0 (CMYK), 0-157-165 (RGB), #009da5 (Web)
- + grey: 0-0-0-80 (CMYK), 90-90-90 (RGB), #5a5a5a (Web)

Fonts:

- + running text: Avenir\* Roman | 11pt | line spacing 13pt | grey
  - + highlighting: Avenir\* Black
  - + heading 3: Avenir\* Black | 14pt | grey, green or blue
  - + heading 2: Avenir\* Black | 18pt | grey, green or blue
  - + heading 1: Avenir\* Black | 22pt | grey, green or blue
  - + title: Avenir\* Black | all caps | grey (green or blue for parts)
- \* if Avenir is not available, please use Arial
- Font size can be changed for different media.

Boxes:

- + version 1: background green or blue, no boarder, text white
- + version 2: background white, border and text green or blue
- + distance between text and border

Tables:

---

- + color for caption row and lines (green or blue)
- + captions bold + all caps
- + usually only inner horizontal lines
- + distance between text and lines

Lists:

- + colored squares, hanging indent 0.5 cm

Expected consequences:

- + more effective external communication + better visibility in the public + strengthening of the movement

Name of applicant:

Christian Kozina (christian.kozina@ecogood.org, AK Kommunikation / Communication Hub)

## Decision:

### Version 1:

Original version (see above).

0 of 74 resistance points

0% resistance

### Version 0:

No common corporate design for ECG movement.

69 of 74 resistance points

93% resistance

=> Decision for Version 1



- 03. a) Which are the basic principles (summary) of the ECG, that our movement shares internally and with the public?**
- b) Should the (dorment?) process of giving our movement a constitution be continued with (more) priority?**
- c) Is it a request of the DA, that the download-area on ecogood.org should be restructured?**
- d) Is there enough transparency in the way, how decisions about the content published on ecogood.org are being taken?**

### **Original version:**

---

Purpose of these questions:

Question a)-d) are related to each other, all being part of the question how the movement settles upon a common position internally and how it presents this position to the public.

a) clarification whether the decision the DA has made 2014 continues to apply. This clarification seems to be necessary since the 20 basic elements have newly been incorporated into the current version of the ‚International Set of Rules‘, published by the IKT 18.7.2016 (German version, <https://rhein-neckar.ecogood.org/download/file/fid/166>), while, in our external communication (e.g. website) as well as internally the position of the movement is not clearly recognizable.

b) clarification regarding the priority, with which the constitutional process is supposed to be pursued in the near future.

c) optimization of the website

d) clarification regarding the distribution of tasks and decision paths for publications on ecogood.org

---

Proposal for an answer:

a) The DA points to its own decision from 2014, when it approved the motion (proposed by the Bavarian chapter): the 10 guiding principles as the latest summary shared by the movement internally and with the public.

(<http://koordination.gwoe.net/uebersicht-antraege/20-punkte-principles-puntos/>  
[http://www.gwoe-steiermark.at/dv/DA2014\\_Protokoll.pdf](http://www.gwoe-steiermark.at/dv/DA2014_Protokoll.pdf))

As the the applicant (Bavarian chapter) stated in their accompanying commentary, any statement made in the name of the movement that goes beyond the 10 principles, needs a process of joint opinion formation in which the whole movement takes part and contributes its understanding.

b) The DA further declares it's belief, that it is important for the movement to continue the process of giving itself a constitution, which seems to have been mostly dormant since 2014.

c) The DA encourages the website-team to restructure the download-area on ecogood.org.

d) The DA asks the website-team to make the process transparent, how the structure and

---

new website content of the different language versions of ecogood.org are supposed to be produced and finally released for publication.

---

Expected consequences:

a)

- a clearer understanding of self-conception within the movement
- an improvement in terms of credibility by applying the high standard of democracy and participation (that we demand from others) to ourselves.
- putting emphasis on the requirement of an own target definition. Encouragement for an active process of opinion formation and decision making in accordance with our principles: subsidiary with solutions adapted to the local, regional or national circumstances, but based on a joint understanding
- clearer appearance in the public, avoiding of misunderstanding and resistance, more sympathy and connectivity outside the movement.

b) While the movement grows rapidly, a constitution would serve two relevant aims:

b1) in a meaningful shape it summarizes the common understanding that we, the actors within the movement share with each other. (Something, the 'international set of rules' - containing a lot of administrative regulations - is not able to provide in an adequate way.)

b2) The constitution is supposed to codify the core principles of the economy of the common good (in the understanding of the international movement) in a binding way, which furtheron cannot be changed but by very strong votes.

c) The structure of the download area should be optimized for people, who come in contact with the movement for the first time. All download-documents that are presented in the press area or elsewhere on ecogood.org should be found in the central download area as well.

d) clarity/transparency about how the website (probably being the most important communication channel of the movement) and its content is being controlled.

---

Name of applicant:

Hauke Wagner (hauke.wagner@gwoe.org, DE Karlsruhe)

---

## Decision about question a.:

### Version A1:

The 10 principles and the formerly called 20 cornerstones (summary of the book) appear on the website, both are resources.

The concrete ideas of the 20 issues in the book are not demands, but the only demand of the movement is to debate and decide on these and other alternatives in democratic conventions. This point will be a central part of the communication policy.

In order to be coherent with our proposals for the whole society we want to organize a first convention within our movement using the online sovereign.

This will include:

1. Common good index
2. Clarification of most relevant issues
3. Voting on alternatives with systemic consensus

A working group shall be established to coordinate the process, coordinated by Seraina Seyffer (CH) and Karl Schneider (D).

The outcome of the convention is part of our selfunderstanding, the whole process is part of our strategy.

0 of 74 resistance points

0% resistance

**Version A2:**

Original version (see above).

46 of 74 resistance points

62% resistance

**Version A0:**

No working group concerning the cornerstones and principles.

62 of 74 resistance points

84% resistance

**=> Decision for Version A1**

**Decision about question b.:**

retracted by the applicant

**=> no decision**

**Decision about question c.:**

retracted by the applicant

**=> no decision**

**Decision about question d.:**

**Version D1:**

Original version (see above).

0 of 74 resistance points

0% resistance

**Version D0:**

The website development process should not be made transparent.

66 of 74 resistance points

89% resistance

**=> Decision for Version D1**

## 04. How should the ECG be represented in front of the media and the public? (German-speaking countries)

### Original version:

---

Purpose of this question:

The ECG is a broad and diverse movement. The external (media) representation of the ECG should be built on a broad, diverse, credible and competent basis.

---

Proposal for an answer - short version:

The ECG should have media speakers and these should be displayed on the website. They take part in interviews and public appearances of all kind (speaking engagements, panel discussion, participation in juries, laudatory speeches, Talk-Shows...). Gender diversity is recommended. The English and Spanish speaking ECG branches are invited as well to nominate and elect their media speakers.

---

Proposal for an answer - long version:

The ECG should have media speakers and these should be displayed on the website. They take part in interviews and public appearances of all kind (speaking engagements, panel discussion, participation in juries, laudatory speeches, Talk-Shows...).

Gender diversity is recommended.

The English and Spanish speaking ECG branches are invited as well to nominate and elect their media speakers.

Recommended qualification criteria:

Core Content-knowledge (5\*)

- Knowledge on the ECG– the ECG book and further books from Christian Felber (New Values, Money, 50 recommendations for a fairer world (DE), Ethical Trade (DE)) and other similar work: <https://old.ecogood.org/allgemeine-infos/gwoe-idee/literatur>

Allround-Knowledge (5\*)

- Knowledge on other similar initiatives and alternatives: Post-Growth Economy, Solidarity Economy, Commons, Transition Town, B Corporations, etc.

- Follow-up on the current public future-discussions (for example Laudato Si encyclical, UN Sustainable Development Goals, Weltethos initiative...)

Common Good Matrix Knowledge (5\*)

- Basic knowledge on the Common Good Matrix, its function and impact, as well as other reporting standards (GRI, Global Compact, DNK, B Corps, ...)

Public speaking experience(5\*)

Minimum experience in public speaking, panel discussions, media interviews.

Mindesterfahrung mit öffentlichen Vorträgen, Podiumsdiskussionen, Medien-Interviews.

Confident in public appearances - this should belong to the comfort zone.

Respectful Communication-style (5\*)

Factual, unagitated, non-violent-communication. Open to critic and feed-back, appreciative approach to critics and counter-arguments.

Networking-affinity and willingness to fundraise (5\*)

Openness and willingness to inform and represent the ECG in public events and to contact members from other organisations in order to build bridges.

---

E-mails are to be handled, whether directly answered or resent to the adequate ECG contact.

Knowledge on the finances of the movement are a requirement.

Need to take the opportunity to get financial and/ or other means that might be necessary for the movement.

Engagement and connection to the movement (5\*)

The speaker should be minimally known among the ECG active members, he / she should be or have been engaged in the ECG in some way and have made a name for him / herself. The speaker should also be emotionally, energetically and spiritually connected to the movement.

Process

A committee made from representatives from the working circles "communication", "ambassadors", "speakers" and "international coordination", as well as "politics" in Germany, already sent proposals to some suitable candidates.

After a thorough discussion from all proposals, the committee proposes the following German-speaking delegates for election:

ECG media speakers

Antje v. Dewitz, Tettwang/Baden-Württemberg

Harro Colshorn, Bruckmühl/Bayern

Christian Felber, Wien

Christian Kozina, Graz

Günter Grzega, Treuchtlingen

Gerd Hofielen, Berlin

Wilfried Knorr, Herzogaurach/Bayern

Helmut Lind, München

Lisa Muhr, Baden b. Wien

ECG young media speakers

Noah Schöppl, Amsterdam

Johannes Dolderer, Freiburg

For the election procedure during the delegates Assembly, we propose that for each candidate, serious objections be requested. Should a serious objection exist, there will be a systemic consensus procedure for that specific candidate. If the objection against the candidate is under 30%, the candidate will be accepted.

Media-speaker duties

The ECG media-speakers commit themselves to the following activities:

- Be constantly informed on the development of the ECG movement and its public discourse, including its critique.
- Subscription to the (internal) "Blicke" and (external) newsletters.
- Answer or forwarding of e-mails regarding requests on public appearances
- Read along the products of the editorial team (for press releases and external texts), optional possibility to co-author the texts.
- Involvement in the training of further speakers (on request from the "Speakers working group").
- Participate in the annual meeting for all media speakers in order to keep the contact, exchange information, work on further development of opinions).

---

Expected consequences:

---

The ECG will have several representatives: the focus on Christian Felber will be divided into several official media speakers. These will take over part of the responsibility for the development of the ECG, will represent a diversity of opinion and will make the ECG more tangible. Moreover, a "spill over" effect is expected over the speakers, who should learn from the competencies of the media speakers; over the media and public relations and over the further development of the ECG model itself

---

Name of applicant:

Christian Felber (christian.felber@ecogood.org, AK Kommunikation / Communication Hub)

---

## Decision Part A (about the process):

### Version A1:

Original version (see above) without names + the following additions:

- Christian Felber + max. 10 further media speakers ( $\geq 30$  years, 50% women / 50% men)
- 4 young media speakers ( $< 30$  years, 50% women / 50% men)
- empower the existing election committee to find candidates for the open positions

0 of 48 resistance points \*

0% resistance

### Version A0:

No ECG media speakers.

42 of 48 resistance points \*

88% resistance

=> Decision for Version A1

## Decision Part B (about the names):

### Version B1:

ECG media speakers: Christian Felber, Antje von Dewitz, Christian Kozina, Günter Grzega  
OR Helmut Lind, Gerd Hofielen, Wilfried Knorr, Lisa Muhr

Possible further ECG media speakers (to be asked): Katrin Muff, Petra Teitscheid, Anke Butscher, Johannes Gutmann

Young media speakers: Noah Schöppl, Johannes Dolderer, 2 more to be found (female)

0 of 48 resistance points \*

0% resistance

### Version B0:

No decision about the names of ECG media speakers.

32 of 48 resistance points \*

67% resistance

=> Decision for Version B1

*\* only delegates from German speaking countries → decisions only valid for German speaking countries*

## 05. Do we want the start of a new hub called "Charitable organisations and religions"?

### Original version:

---

Purpose of this question:

Stat of a new hub with these areas of work: - Cooperation with charitable organisations and networking with interested individuals from these organisations. - Cooperation with religious communities - Spreading the ideas and models of the ECG in charitable organisations and religious communities Working principle: The hub works interreligious and irrespective of personal religious or secular preferences.

---

Proposal for an answer - short version:

The DA decides to acknowledge a new hub in status „Set-up phase“ called „Charitable organisations and religions“ with the purpose mentioned above.

---

Proposal for an answer - long version:

The DA decides to acknowledge a new hub in status „Set-up phase“ called „Charitable organisations and religions“.

The hub covers these areas of work:

- Cooperation with charitable organisations and networking with interested individuals from these organisations. If reasonable, a discrete type of ECG-balance for these organisations could be developed.
- Cooperation with religious communities – A discrete type of ECG-balance could be developed as well, if possible. Alternatively, a different type of acknowledgment could be developed to show that e.g. a parish or congregation officially supports the ECG.
- Spreading the ideas and models of the ECG in charitable organisations and religious communities.

Working principle:

The hub works interreligious and irrespective of personal religious or secular preferences.

Reasons:

- 1) We perceive that many religious and charitable institutions qualify with their values and their orientation as natural allies to the ideas of the ECG. Moreover, these institutions can provide valuable support and access for spreading the ideas of the ECG in many countries and regions. Consequently, our movement should provide a first point of contact - a hub.
  - 2) There are individuals and organisations close to Christianity who see the ECG as a positive alternative for action which corresponds to their christian values.
  - 3) There are others who want to support the previous, without being christian or religious.
  - 4) There are individuals in some charitable organisations and federations looking for a contact to the ECG, while noticing as well that maybe these organisations should be evaluated different from enterprises or communities.
  - 5) There are more religions in the world besides Christianity, and these could be as well interested in the ideas of the ECG.
- 

Expected consequences:

- Providing an official contact point within the movement for charitable and religious institutions.
  - Quicker spreading of the ECG's ideas in many regions
  - Networking place within the ECG for people with religious background.
  - Financial consequences: None expected.
- 

Name of applicant:

John Wegener (john.wegener@gemeinwohl-oekonomie.org, DE Bielefeld)

---

## Decision:

### Version 1 (instead of original version):

No hub, but working group "organizations who share the same core values":

1. voluntary regional/national groups > share information in Wiki
2. international group > share information in Wiki
3. hub

2 of 74 resistance points

3% resistance



### Version 0:

No working group "organizations who share the same core values".

51 of 74 resistance points

69% resistance



=> Decision for Version 1

---

## 06. What is the proposal of taxation movement?

retracted by the applicant in advance

=> no decision

---

## 07. How can our current economy be transformed to an Economy of the Common Good „ECG“ (or how can our current society be transformed to a Society of the Common Good „SCG“)?

retracted by the applicant in advance

=> no decision

## 08. Should ECG be involved in the movements for democratizing EU?

### Original version:

---

Purpose of this question:

ECG is not a political party, but a social movement that has the purpose of implementing its economic system in the mid-long term. Although it should be tested before in smaller areas, the logic scope of the economic system proposed by ECG is a very big region as European Union and, from a strategic point of view, it seems that walking together with the movements for democratizing EU could create interesting synergies for both.

---

Proposal for an answer - short version:

A document has been prepared with the aim of studying these movements and the possible synergies of those with ECG. If it is considered adequate by the ECG members, it could be thought and proposed to the movements how to converge in a common roadmap to end up with a political proposal.

---

Proposal for an answer - long version:

Full document in Spanish: <https://docs.google.com/document/d/1npKxtCqBoQWPXBis8JvKUwRcZVrE75K2CWVldFOKhcQ/edit?usp=sharing>

The document has six parts:

1. Description and contextualization of ECG
2. Description and contextualization of movements for democratizing Europe (DIEM25 and PlanB)
3. SWOT analysis of these movements
4. Reasoning of why ECG can be a good instrument for these movements to get to their objectives
5. What would be required for ECG to be implemented as economic system in the European Unión
6. Roadmap proposal

I have "roughly" translated the 4 and 5 point of the document, I think that those are the most important points. [https://docs.google.com/document/d/1Kf2my\\_aQqye26xwszCqadpgU0ura56CP9hJPE0jBlpU/edit?usp=sharing](https://docs.google.com/document/d/1Kf2my_aQqye26xwszCqadpgU0ura56CP9hJPE0jBlpU/edit?usp=sharing)

However it is important saying that this document expect to be only a starting point for debating the main points that should be addressed to movements to democratizing Europe, ending up with an agreed approach

---

Expected consequences:

ECG could be a complement of movements for democratizing EU and growing up together would be positive for both. More notoriety for ECG. To be set as a reference economic system for these movements, what it is quite interesting, even more if we take into account that these movements are expected to keep growing during the current one and next decade.

---

Name of applicant:  
Carlos Lopez-Monllor (clopezmonllor@gmail.com, ES Madrid)

---

## Decision:

### Version 1 (instead of original version):

Movements of democratizing Europe will be considered in international strategy.

2 of 74 resistance points

3% resistance

### Version 0:

Movements of democratizing Europe will not be considered in international strategy.

51 of 74 resistance points

69% resistance

=> Decision for Version 1

## 09. Should ECG have a Spanish-speaking team for discussing methodological and scientific issues related the matrix and their topics and later give feedback to MET?

### Original version:

---

Purpose of this question:

To create a Spanish-speaking team for discussing methodological and scientific issues related the matrix and their topics, officially depending on international coordination instead of Spanish coordination, as would be a Spanish-speaking team with worldwide scope.

---

Proposal for an answer - short version:

This team would centralise somehow all the methodological incoherences identified by either any of the members of the team or other people involved in ECG, as consultants. Later these incoherences would be discussed within the members of the team. At least two members of this team should also be members of the MET in order to expose the proposals and suggestions done in the Spanish-speaking team in order to take into consideration in future versions of the matrix and its manual.

---

Proposal for an answer - long version:

The functions of this team would be:

- Centralise the incoherences/weaknesses either in the matrix, its assessment methodology or its manual
- To discuss and to debate these incoherences/weaknesses, as well as suggest solutions
- To develop research lines for improving ECG matrix, its assessment and its manual.
- Two members of this team would be also members of the MET, so they can take part in the decision process and expose the proposals and suggestions done in the Spanish-speaking team in order to take into consideration in future versions of the matrix and its manual.
- To spread the knowledge acquired
- To help with both, translation and presentation of new versions released of new matrix and its manual.

Currently the MET is the group of people that suggest and discuss the methodological changes in the matrix from one version to the next one. The point is that the discussion take place in German and it is somehow a close space where non-german speakers found very difficult to get involved what, at some point is logical due to the difficulties found in communication of some members of the MET. This is not the only reason for proposing this team, but it is one of them. Also having different teams for methodological discussions in different languages, it is interesting as it would integrate the people interested in methodological discussions that do no speak English fluently.

At this moment five people (Alex Mora, Carlos San Juan, Eneko Ruiz, Pedro Olazábal and Carlos López) are members of a non-official team that somehow have the funcions described above, but just known in Spain.. An eventual team, as proposed would be totally

---

open to whoever Spanish-speaking member of any Energy Field of ECG that is interested in taking part in it.

This non official team is already developing some research lines as:

- Coordinating the works of integration of two methodologies for assessing the ECG Matrix in Spain
- New methodology for assessing the environmental topics (A3, D3 and E3), taking into consideration planetary boundaries approach.
- New way of measuring relationships of the different stakeholders, based on the working hours rather than monetary approaches.

As this team already exist, and have even participated in some discussions for the version 5.0 of the matrix (flexible matrix proposal), it would be interesting to formalise this group, depending it on the international coordination rather than Spanish coordination, as it would be a group of Spanish-speaking people, wherever the members come from.

---

Expected consequences:

Better coordination of research undertaken by ECG members from different Spanish-speaking countries. Pre-discussion of every proposal done to the MET to improve the matrix, as it would have been debated within the Spanish-speaking team first, what would involve more matured proposals. Creation of a focal point where whoever has doubts or methodological proposals to improve the matrix can go to. Centralisation of all incoherences found in the matrix by any Spanish-speaking member of ECG.

---

Name of applicant:

Carlos Lopez-Monllor (clopezmonllor@gmail.com, ES Madrid)

---

## Decision about part A (= development of matrix 5.1):

### Version A1:

Commitment for the next decision process (matrix 5.1) to be either in English or in German with on-site translation to English.

9 of 74 resistance points

12% resistance

### Version A0:

Development of matrix 5.1 as it was for matrix 5.0 (only German).

47 of 74 resistance points

63% resistance

=> Decision for Version A1

## Decision about part B (= structure of MDH):

### Version B1:

Matrix Development Hub (MDH) has to include 2 people from each language area.

43 of 74 resistance points

58% resistance

**Version B0:**

No regular inclusion of people from each language area.

49 of 74 resistance points



=> no decision, more than 30 % resistance for best version

=> part B taken to the next round

**New Decision about part B (= structure of MDH):**

**New Version B1:**

DA requests MDH to integrate other language areas to the process of matrix development. Each language area is responsible to make the required resources available.

0 of 74 resistance points



**New Version B0:**

No request for integration of other language areas to MDH.

60 of 74 resistance points



=> Decision for Version B1

# 10. Seed funding - how to set up and finance ECG country and chapter start-ups without having strings attached to the funding which could compromise the movement's ideals

## Original version:

Purpose of this question:  
Every chapter starts off with a group of volunteers giving their time freely. This often means very slow progress since most need to earn a living. Ultimately through subscriptions, consultancy and other services chapters may be able to earn sufficient funding to employ some staff. But in the short-term all will need funding to cover basic operating costs e.g. website, presentations, meeting space, administration and much more besides. How can we best raise this funding?

Proposal for an answer - short version:  
Share experiences of well established countries and chapters. The importance of a Business Plan and how to produce one for funders. How to identify international or country based philanthropists who will help without taking control. What other sources of funding could be available?

Proposal for an answer - long version:  
All countries and chapters face the above problem as does the central international ECG operation. As a movement we are massively short of finances. We need this funding if we are going to grow ECG to anything like its true potential. But we need to ensure that any funder does not use their money to try to exert influence on the movement away from our ideals. This proposal advocates a forum for discussion on this important topic - sharing information from any who have successfully raised and developing ideas and expertise for future generation of funds.

Expected consequences:  
Faster and more professional development of the movement. Quicker self-sufficiency of countries / chapters i.e. ability to pay for themselves without external funding. The goal of fair society and a sustainable future is achieved quicker.

Name of applicant:  
David Wallace (david@repgr.com, UK United Kingdom)

## Decision:

### Version 1 (instead of original version):

- develop fundraising strategy >
- 1. support fundraising hub
- 2. share experiences in Wiki



### Version 0:

develop no fundraising strategy



=> Decision for Version 1

# 11. How best can the international ECG movement learn from the successes, failures, challenges and opportunities achieved in each country?

## Original version:

---

Purpose of this question:

At present apart from annual conferences like Paris, there appears to be little opportunity for ECG chapters, organisations and individuals to exchange ideas or information on progress made. Many (all?) involved in ECG are volunteers giving of their most valuable asset i.e. time. So exchanging information will save time and speed up progress of the development of the movement.

---

Proposal for an answer - short version:

Development of a bank of of Case Studies to highlight a cross-section of businesses and other organisations who have already adopted and had audited ECG Balance Sheets. Proactive FaceBook, twitter and other social media where ECG participants are invited and encouraged to share questions, observations, difficulties, success stories, achievements for the benefit of the community. Pooling of media (traditional and social) coverage of ECG plus forum for exchanging views on how to handle media

---

Proposal for an answer - long version:

The above three points are only the first ideas for the information exchange. The purpose of the session in Paris would be to build on the above - i.e. add more ideas for information exchange but also develop the ideas into concrete actions.

It is of course recognised that a worldwide movement faces the challenge of making sure that all communication is understandable to as many people as possible so there is the issue of language translation. How we can overcome this in a practical way is clearly an important part of the conversation we will have in Paris.

---

Expected consequences:

Quicker development of the ECG movement. More confident participation. Not reinventing the wheel in every country facing the same or similar problems. A greater feeling of ECG community around the world. Faster progress towards the fairer society and sustainable future we are all striving for.

---

Name of applicant:

David Wallace (david@repgr.com, UK United Kingdom)

---

## Decision:

**Version 1 (instead of original version):**

installation of an "international knowledge sharing group", coordinated by ECG UK

0 of 74 resistance points

0% resistance

---

**Version 0:**

no "international knowledge sharing group"

53 of 74 resistance points

72% resistance

---

=> Decision for Version 1

# 12. The Governance Code of our International Association is presented for discussion and approval, if applicable.

## Original version:

---

Purpose of this question:

We understand "governance" as the system of deliberation and decision-making in our organization; So we have to keep in mind in this code not only the system itself but also the way to carry out the different processes, collecting how the different projects or actions are generated, who must generate them, as they should be presented for deliberation and take Of decisions. Consequently we must make visible the different attitudes and values that should always be present and the proactive meas.

---

Proposal for an answer - short version:

-

---

Proposal for an answer - long version:

The Spanish Federal Association has approved the Governance Code on March 26 in the Federal Ordinary Assembly. It has been adapted the document to receive contributions and to be treated in the International Assembly of Paris

Spanish Governance Code:

<https://drive.google.com/file/d/0B5KeYZgW0IYvOmV1QUdxZ2FVaGs/view?usp=sharing>

Code submitted for contributions:

<https://docs.google.com/document/d/1f6P98uCUCwTcrvAETTwnckucwEiKlpCKTIsXrnP26Q/edit?usp=sharing>

---

Expected consequences:

Sociological studies indicate that in organizations only 20-25% of people are interested in processes of deliberation and decision making, while a higher percentage of them are bored, disgusted or disinterested in governance and prefer to engage in activities Concrete, sectoral, local ... We do not know of the people who come to our Organization who want to participate and to what degree, but we can make a model in which everyone who wants to participate has a recognizable and efficient channel

---

Name of applicant:

Carmen Lobato. Grupo Impulsor AFEF-EBC (grupoimpulsor@economia-del-bien-comun.es, ES Tenerife)

---

## Decision:

**Version 1 (instead of original version):**

consider the "Spanish Governance Code" in the International Federation

0 of 74 resistance points



**Version 0:**

don't consider the "Spanish Governance Code"

41 of 74 resistance points



=> Decision for Version 1