

02_NL Science & Research Hub - 02/2021

ECONOMY FOR THE COMMON GOOD

An economic model for the future



Newsletter [2 / 2021] Science & Research

Dear ECG Science & Research Community,

Welcome to the summer edition of the ECG Science & Research newsletter. We are excited to announce the date and location of the 2nd International ECG Conference, and share new research projects as well as ECG education programs.

We hope you enjoy reading. Please get in touch with us with news that you would like to have shared here.

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Research

2nd International Conference on the ECG to be hosted in Valencia

We are excited to announce that the second International ECG Conference will take place in Valencia, Spain, **from March 2nd to 4th, 2022**. The event will bring together academics and practitioners working on the ECG in interactive conference formats.

We will publish further details and a call for papers soon!

Further links:

- Our website for the latest news and updates: <https://web.ecogood.org/de/die-bewegung/akteurinnen-kreise/ak-wissenschaft-und-forschung/>

- The book published based on the first conference in Bremen: <https://tredition.de/autoren/tim-goydke-34409/economy-for-the-common-good-paperback-144369/>

Project by the Austrian Research Association will develop integrated sustainability tool for SMEs

In September 2020, the **Research Association Economy for the Common Good** received a funding commitment for an innovation project from the FFG (Austrian Research Promotion Agency).

We are currently preparing the kick-off, in which companies will be informed about the project details and motivated to participate. The aim of the innovation process is to develop a tool for SMEs that will make it much easier for them to access sustainability. Financial and non-financial reporting should be integrated in such a way that it is as easy as possible to use.

In a series of workshops, entrepreneurs will experience the difference between "reporting on sustainability after the fact" and "actively shaping sustainability in advance" and thus also bringing about a strategic further development of their company. Together we develop ideas, methods and tools for socially relevant, sustainable solutions tomorrow. In this way, we contribute to social benefit.

What will happen in the project – overview:

- Co-development of the sustainability steering tools of the future (provide orientation, plan, measure, steer).
- Experimenting, trying out, developing with a focus on playful and simple application
- Integration of sustainability reporting into the financial reporting system
- Basics for goal-oriented communication (banks, institutions, major customers, public clients)
- Exchange with other experts from business and science
- Companies are involved as experts for their own business processes

We look forward to receiving your enquiries! Detailed information

The Research Association Economy for the Common Good cooperates closely with the Science Hub - the 2019 conference was a result of this cooperation. The Association conducts science, research and teaching in the field of the common good economy. Our goal is to establish an ethical economic model independent of religious or political convictions and thus support the well-being of people and the environment.

The Matrix Development Team invites research collaborations

The ECG Matrix Development Team (MDT) calls for interested universities, institutions or individual persons to collaborate in developing research lines that are key issues for future versions of the ECG balance sheet and the matrix.

Research lines include, for example:

- Integration of LCA concept within ECG balance sheet
- Selection of hot spots in supply chain
- Introducing the concept of Purchasing Power Parity in Input-Output tables
- Integration of LCA indicators in Input-Output tables for ECG purposes

- Set baselines for the environmental indicators by industrial sector
- Set baselines for socioeconomic indicators by country/industrial sector
- Indicators and categories for defining the materiality of each theme
- Elaborate a social and environmental accounting system for an ECG organization

You can find more details about these here. We are interested in receiving alternative research proposals and feedback on the ECG balance sheet!

Interested? Please contact us at science@ecogood.org or Carlos López-Monllor at clopezmonllor@gmail.com or carlos.lopez-monllor@ecogood.org!

Education and Teaching

Online summer universities

The two long-standing Viennese summer universities "Alternative Economic and Monetary Systems" and "Green.Building.Solutions" will take place online this year.

„**Alternative Economic and Monetary Systems**” (AEMS, 5 ECTS) focuses on alternatives to the economic status quo and our financial system to stabilize the world climate at 1.5°C. The program is co-organized by ECG and takes place 19th July to 6th August online.

Participants of “**Green.Building.Solutions.**” (GBS, 7 ECTS) deepen their knowledge in passive house planning, sustainable urban development, new energy technologies, innovative architecture, and ecological design. GBS takes place 17th July to 8th August online.

You can find **links for registration and scholarship application** on their websites:

- <https://summer-university.net/aems-summer-school/>
- <https://summer-university.net/gbs-summer-university/>

Master course "Applied Economy for the Common Good" (in German), starting in autumn 2021

The first Master course “Applied Economy for the Common Good” will start again in September 2021 at the Saalfelden Study Center in cooperation with the AIM of the FH Burgenland. The course focuses on competencies necessary for the implementation of social responsibility and common good as enabling corporate goals. Acquired leadership competences should form the basis for the practical application of common good concepts. Registration is now open!

Links for further information and registration:

- Website of the Austrian Institute of Management: <https://aim.ac.at/programme/ma-angewandte-gemeinwohl-oekonomie/>
- Press release by the ECG: https://web.ecogood.org/media/filer_public/24/54/2454bceb-d2de-4893-af0b-ab54d054a494/2021_03_24_pi_ma_gwoe.pdf

Academy for the Common Good's certificate course "Money and the Common Good" (in German), starting in October 2021

Registrations are open again for the certificate course "Money and the Common Good: Understanding and Shaping the Financial System" by the Austrian Academy for the Common Good.

The course is targeted at persons who are engaged with the financial system from a common good perspective, professionally or politically.

Topics include:

- Structure and functioning of our current monetary and financial system
- Effect of money on a social and personal level
- Aspects of distribution and social responsibility
- New developments in the monetary system, from sustainable investment to the question, who money could serve sustainability and common good goals in the future

Further information and registration: <https://www.gemeinwohllakademie.at/de/lehrgang>

Publications

"Gemeinwohl und Unternehmensdemokratie: Demokratische Unternehmensstrukturen in gemeinwohlabilanzierten KMU", Habicher et al. 2021

This book chapter studies how small and medium enterprises (SMEs) with an ECG balance tackle aspects and mechanisms of democratic participation, based on qualitative interviews with six SMEs.

Full reference (book chapter in German): Habicher, D., Innerhofer, E., Pechlaner, H., Windegger, F., 2021. *Gemeinwohl und Unternehmensdemokratie : Demokratische Unternehmensstrukturen in gemeinwohlabilanzierten KMU*, in: *Transformation und Wachstum*. Springer Fachmedien Wiesbaden, pp. 211–228. <https://doi.org/10.1007/978-3-658-32809-2>

"Gestaltung einer Balanced Scorecard nach den Prinzipien der Gemeinwohl-Ökonomie", Gehra & Kiermeier 2021

This paper addresses if and how a Balanced Scorecard can be designed according to common good principles. In addition to the ECG balance, which offers a historical perspective, a Common Good Balanced Scorecard is oriented towards the future and corporate targets.

Full reference (article in German): Gehra, W., Kiermeier, D., 2021. *Gestaltung einer Balanced Scorecard nach den Prinzipien der Gemeinwohl-Ökonomie*. *Ökologisches Wirtschaften - Fachzeitschrift* 33–37. <https://doi.org/10.14512/oew360133>

"Decent work in the Economy for the Common Good reports: a documentary analysis", Pereira et al. 2021

This paper aims to describe and characterise the actions carried out by Italian organisations participating in the ECG movement and to analyse these actions through the lens of decent work, identifying patterns leading to a typology and conceptual propositions on the subject.

Full reference: Pereira, S.A., dos Santos, N.R., Pais, L., Zappalà, S., 2021. Decent work in the Economy for the Common Good reports: a documentary analysis. Qual. Res. Organ. Manag. An Int. J. 16, 191–217. <https://doi.org/10.1108/QROM-02-2020-1896>

Events

17 July - 8 August: Green.Building.Solutions. Summer School (online / Vienna)

For details, please see above ("Research and Education").

19 July - 6 August: Alternative Economic and Monetary Systems (AEMS) Summer School (online / Vienna)

For details, please see above ("Research and Education").

3 September: XIV Anahuac International Congress on Social Responsibility - Universidad de Anáhuac (online / Mexico)

The Faculty of Social Responsibility of Anahuac University (Mexico) invites the general public and, particularly, researchers, academics, students and alumni active in furthering knowledge on Social Responsibility and Sustainability to develop a fuller understanding of the impact of COVID-19 and given that, identify opportunities for development.

<https://www.anahuac.mx/mexico/EscuelasyFacultades/responsabilidadsocial/xiv-congreso-internacional-anahuac-de-responsabilidad-social>

9 September: Congreso CIRIEC 2021 (online / Costa Rica)

The CIRIEC Office in Costa Rica invites you to the: "Eighth CIRIEC International Scientific Conference, Solidarity Social Economy and the 2030 agenda: inclusive and sustainable development through innovative social practices". Conference themes: 1. Public policies and Social Solidarity Economy 2. Social promotion strategies 3. Innovation and technology 4. Sustainability and accessibility 5. Measurement of the incidents and impacts of the Social Solidarity Economy.

<https://ciriec.uned.ac.cr/en/congress-2021>

28-29 September: Conference "International Finance and World Trade" (online / Vienna)

The international online conference "International Finance and World Trade: On the Way to a Democratic and Social-Ecological Transformation?" addresses opportunities to transform the world into a more democratic, social and ecological place to live in.

https://politikwissenschaft.univie.ac.at/fileadmin/user_upload/i_politikwissenschaft/Veranstaltungen/2021/CfP_International-Finance-and-World-Trade_2021.pdf

The Economy for the Common Good movement is only possible because of assistance through membership fees, donations and the amazing team of volunteers spread across the globe.

You too can get involved and help:

- We welcome and encourage everyone to join us and get involved.
- By becoming a member you help us financially and your voice will better be heard within the movement.
- As a non-profit organization donations are essential for our work and projects.

This newsletter might link to pages of other content providers for which we are not responsible and cannot be held liable or provide any assistance.

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