

NL Science & Research Hub - 03/2021



Newsletter [3 / 2021]

Dear ECG Science & Research Community,

Welcome to the ECG Science & Research newsletter. This time, we bring you the call for papers for the 2nd International Conference on the ECG! Also, our community in Latin America is growing, so we have some special news from the region.

We hope you enjoy reading! And as always, please get in touch with us at science@ecogood.org if you have any news that you would like to share here.

Christine Milchram, Sara Franzeck, Fabricio Bonilla (coordinators Science & Research Hub) * **Christian Felber** (ECG initiator)

Research

2nd International Conference on the ECG: Call for Contributions

The **call for contributions is out and registration is now open** for the second International ECG Conference! It will take place in Valencia, Spain, from **March 9th to 11th, 2022**.

Please click [here](#) for the call for contributions. Further details can be found on the conference website: <https://esdeveniments.uv.es/go/ecgic2022>.

The most important upcoming dates:

- Abstract submission until December 12th, 2021
- Early bird registration until February 11th, 2022

ECG in the 14th Anahuac Social Responsibility International Congress (Mexico)

The Social Responsibility Faculty of the Anahuac Mexico University hosted the 14th edition of their Social Responsibility International Congress under the slogan “**Research on Social Responsibility and Sustainability: toward a sustainable reconstruction**”, last September 2 and 3.

The congress aimed to bring forward the need to study the role of social responsibility and sustainability in the economy, the society and the environment. And it did so by exploring the current challenges that demand us to seek a sustainable reconstruction, following the effects of the COVID-19 pandemic. With the participation of nearly 1500 people, the two days offered 41 presentations around three main themes, social debts and the commons; university social responsibility; and organizations sustainability.

As part of a list of speakers richly dominated by Latin American practitioners, Christian Felber - initiator of the ECG movement - gave a concise explanation of the Economy for the Common Good proposal. He also invited the participants to re-construct and re-construct the idea of 'success', at every level of the socioeconomic metabolism. At the macro level, to get over the GDP-centered growth imperative and replace it with a Common Good Product (CGP). At the meso level, to amplify the measuring of organizational impact by means of the Common Good Balance. And at the micro level, assess the economic performance of investments through a more ample common good examen and away from the rather narrow financial profit.

Click [here](#) for more information!

EBC en el XIV Congreso Internacional Anáhuac de Responsabilidad Social (México)

La Universidad Anáhuac México a través de su Facultad de Responsabilidad Social realizó el XIV CONGRESO INTERNACIONAL ANÁHUAC DE RESPONSABILIDAD SOCIAL “**Investigación en Responsabilidad Social y Sostenibilidad: Hacia la reconstrucción sostenible**”, los días 2 y 3 de septiembre.

El congreso se enfocó en analizar los efectos de la pandemia derivada por el COVID-19, destacando la necesidad de estudiar el papel de la Responsabilidad Social y la Sostenibilidad en la economía, sociedad y el medio ambiente, ante los desafíos actuales que nos motivan a la búsqueda de una reconstrucción sostenible. Durante los dos días, el Congreso atendió aproximadamente a **1,480** asistentes y se conformó de: **41** ponencias bajo tres ejes temáticos: Deudas Sociales y Bienes Comunes; Responsabilidad Social Universitaria y Sostenibilidad de las Organizaciones. Y contó con ponentes de diferentes países de Latinoamérica, así como algunas participaciones de otras latitudes.

Entre estas últimas, Christian Felber, fundador del movimiento de la EBC, dio una conferencia magistral en la cual explicó la propuesta de la Economía del Bien Común e invitó a las personas presentes a re-construir la idea de 'éxito', en todos los niveles del metabolismo socioeconómico. A nivel macro, superar la dependencia del crecimiento medido por medio del producto interno bruto (PIB), para establecer en su lugar un Producto del Bien Común (PBC). A nivel meso, ampliar la medición de impacto de las organizaciones por medio del Balance del Bien Común. Y a nivel micro, clasificar el rendimiento de las inversiones por medio de un examen del bien común y no limitarnos solamente al rédito financiero.

[Aquí](#) más información!

ECG contributed to the 8th International CIRIEC Conference and Book

From September 8 to 10, CIRIEC Costa Rica and the *Universidad Estatal a Distancia (UNED)* hosted the 8th International Conference by CIRIEC International: “**Social and Solidarity Economy and The Agenda 2030: Inclusive and Sustainable Development through Innovative Social Practices**”.

With the participation of 525 people - both in-person and virtual - from 35 different countries across the American, Europe, Asia and Africa, the conference presented 114 webinars /seminars, among which twelve international speakers, and counted with the presence of 60 universities. Christian Felber had the floor as keynote speaker to present the proposal from the Economy for the Common Good. In turn, Henry Mintzberg highlighted the importance of Plurality in the economy and in society, while Bernardo Kliksberg explained the current global situation in Social Solidarity Economy (SSE) and in Corporate Social Responsibility (CSR).

In another outstanding session, Monserrat Espinach y Federico Li UNED (CR) presented their *Social Spin-off Model from university-based associative businesses: case study UNED-Costa Rica*. Implemented throughout the COVID-19 pandemic, the project directly benefits over 1000 families by empowering their productive ownership as a result of economic democratization. Since October 2019, twenty university-based cooperatives and four rescue cooperatives have positively impacted some of Costa Rican regions with the lowest indicators in socioeconomic development.

Also, during the conference, CIRIEC Costa Rica - through the Center for Research and Information on the Public, Social and Cooperative Economy - presented their first publication, the book *Social Solidarity Economy and COVID-19. Proposals for a global recovery*. Among other articles, Christian Felber collaborated with Carmen Tavalera, Joan Ramón Sanchis and Vanessa Campos-Climent from the University of Valencia in the chapter "Responses to the COVID-19 crisis from the Common Good Economics". [Here you can download the book \(Spanish only\)](#).

Contribución de la EBC en la 8a Conferencia Internacional CIRIEC y en su nuevo libro

Los días 8, 9 y 10 de setiembre de 2021, CIRIEC Costa Rica y la Universidad Estatal a Distancia (UNED) llevaron a cabo la 8a Conferencia Internacional de CIRIEC Internacional. Participaron 525 personas de manera presencial y virtual de 35 países desde América, Europa, Asia y África. Hubo 12 conferencistas internacionales, 114 ponencias y 60 universidades representadas. Christian Felber tuvo espacio como orador principal para presentar la propuesta de la Economía del Bien Común. Por su parte, Henry Mintzberg resaltó la importancia de la Pluralidad en la economía y la sociedad, y Bernardo Kliksberg explicó la actualidad mundial en la Economía Social Solidaria y la responsabilidad social empresarial.

Dentro de las conferencias de fondo por parte de la UNED (CR), Monserrat Espinach y Federico Li presentaron su "Modelo spin off social de empresas asociativas de base universitaria: caso UNED-Costa Rica". Implementado en pandemia de la COVID-19, este proyecto beneficia a 1000 familias de manera directa, con el empoderamiento de la propiedad productiva, por medio de la democratización financiera. Desde Octubre 2019, 20 cooperativas de base universitaria y 4 cooperativas de rescate han logrado un impacto positivo en algunos de los territorios costarricenses con los peores indicadores de desarrollo socioeconómico.

Durante el congreso, CIRIEC Costa Rica, por medio del Centro de Investigación e Información sobre la Economía Pública, Social y Cooperativa, presentó su primera publicación, el libro Economía Social Solidaria y la COVID-19. Propuestas para una salida global. En este, Christian Felber en conjunto con Carmen Tavalera, Joan Ramón Sanchis y Vanessa Campos-Climent de la Universidad de Valencia, presentaron el capítulo “Respuestas a la crisis de la COVID-19 desde la economía del bien común”. [Aquí pueden descargar el libro.](#)

Education and Teaching

ECG will be present at the "Introduction to New Economies Programme" in Argentina

With the participation of Christian Felber and Luciana Cornaglia, ECG will be present at the Introduction to New Economies Programme (P.I.N.E.). P.I.N.E. is a 3-month educational course, where different alternatives to the current economic model converge. Alternatives that consciously seek to explore new ways of inhabiting and co-creating economic systems that respect life in all its forms and are in line with Good Living.

The programme will award an official certificate from the prestigious National University of Cordoba (Argentina), and will be endorsed by the United Nations Environment Programme. It will be held in Spanish, and from a Latin American perspective.

It is aimed at all those who want to get closer to these fascinating movements and concepts, to understand them better, to be inspired and to form their own view of them. It will be a journey through ECG, B Corps, the Doughnut Economy, Circular Economy, Ethical Banking, Degrowth, Regenerative Economy, Local Economies, Ancestral Wisdom and Buen Vivir, among other perspectives.

The team of facilitators, together with Christian and Luciana, will include international experts such as Joan Melé (Spain), Ronald Sistek (Chile), Celestina Ábalos (Argentina), Ramsés Gómez Molina (Mexico) and Giselle Della Mea (Uruguay), among others, and with Melisa Díaz Acuña and Victor Mochkofsky (the directors of the programme, from Argentina).

It will take place in virtual format, beginning in February 2022, and registrations will open in November, together with the launch of the website.

In the meantime, you can register for more information here: <https://bit.ly/infopine>.

La EBC estará presente en el Programa de Introducción a Nuevas Economías

Con la participación de Christian Felber y Luciana Cornaglia, la EBC estará presente en el Programa de Introducción a Nuevas Economías (P.I.N.E.). Es un espacio de formación donde confluyen distintas alternativas al modelo de economía actual. Alternativas que buscan conscientemente explorar nuevas maneras de habitar/nos y co+crear sistemas económicos que respeten la vida en todas sus formas y estén en consonancia con el buen vivir.

El programa cuenta con el aval del Programa de las Naciones Unidas para el Medio Ambiente y otorgará un certificado oficial por la prestigiosa Universidad Nacional de Córdoba.

Está destinado a todas aquellas personas que quieren acercarse a estos fascinantes movimientos y conceptos, entenderlos mejor, inspirarse y formar su propia mirada al respecto. Será un viaje por la EBC, Sistema B, la Economía de la Dona, la Economía Circular, la Banca Ética, el Decrecimiento, la Economía Regenerativa, las economías locales, la sabiduría ancestral y el Buen Vivir entre otras miradas, que se buscarán abordar desde una perspectiva latinoamericana.

El equipo de facilitadores, junto a Christian y Luciana, contará con Joan Melé (España), Ronald Sistek (Chile), Celestina Ábalos (Argentina), Ramsés Gómez Molina (México), Giselle Della Mea (Uruguay), Melisa Díaz Acuña y Victor Mochkofsky (Argentina) entre otros.

El programa será dictado en formato virtual, comenzará en Febrero 2022, y las inscripciones se abren en Octubre de este año.

Más información: <https://bit.ly/infopine> y en nuestro próximo newsletter.

Master course "Applied Economy for the Common Good" (in German) has started

The Master program "Applied Economy for the Common Good" has started again in winter semester 2021/22 at the Saalfelden Study Center in Austria, in cooperation with the Austrian Institute of Management at the FH Burgenland. The program focuses on competencies necessary for the implementation of social responsibility and common good as enabling corporate goals. Acquired leadership competences should form the basis for the practical application of common good concepts.

Further information can be found on the program website, including information on the curriculum: <https://aim.ac.at/programme/ma-angewandte-gemeinwohl-oekonomie/>

Publications

Special Issue on ECG in *Sustainability* is now complete

The Special Issue addresses the contribution of the ECG framework to the integration of sustainability and SDGs into business and economic operation from an empirical or theoretical point of view. You can now access all papers [here](#).

Dr. Vanessa Campos, Associate Professor at the Universitat de València, has served as guest editor.

Sustainability and corporate sustainability are topics that have gained lots of attention in the business sphere not only for scholars but also for practitioners. Thus, the debate has moved from corporate social responsibility to corporate sustainability and, as this special issue proves, even to a comprehensive common good orientation. Consequently, there is a growing interest in management frameworks that allow the integration and monitoring of corporate sustainability into the business strategy. Besides, the 2030 agenda set by the United Nations (UN) advocates for the implementation of the Sustainable Development Goals (SDGs) at the corporate level following a multistakeholder approach. Some sustainability frameworks (e.g., GRI, SDG Compass, among others) have demonstrated their usability and effectiveness in large businesses. However, their applicability to micro, small, and medium-sized enterprises (MSMEs) is under scrutiny. Therefore, the availability of sustainability frameworks suitable for SMEs, such as the ECG matrix, may be crucial to the successful implementation of the SDGs in most firms.

The Economy for the Common Good movement is only possible because of assistance through membership fees, donations and the amazing team of volunteers spread across the globe.

You too can get involved and help:

- We welcome and encourage everyone to join us and get involved.
- By becoming a member you help us financially and your voice will better be heard within the movement.
- As a non-profit organization donations are essential for our work and projects.

This newsletter might link to pages of other content providers for which we are not responsible and cannot be held liable or provide any assistance.

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